

Health Insurance Marketplace Open Enrollment Period

November 1, 2021-January 15, 2022

Theme Weeks

November 2021

Week of November 1:

- November 1: Open Enrollment Begins

Week of November 7th:

- Black Americans Week of Action
- Pre-Existing Conditions/Disability Week of Action
- November 11: Veteran's Day

Week of November 14th:

- Latino Week of Action
- Men's Week of Action
- Rural Week of Action
- Early Childhood Education Workers Week of Action

Week of November 21st:

- Thankful for Coverage Week of Action
- Small Business Saturday is November 27 (highlight self-employed consumers)

Week of November 28th:

- LGBTQ Week of Action
- World AIDS Day is December 1
- Hanukkah is November 29

December 2021

Week of December 5th:

- Faith Week of Action
- Gig Workers Week of Action

Week of December 12th:

- AANHPI Week of Action
- American Indians/Alaska Natives/Tribal Week of Action
- Women's Week of Action

December 15 – Last Chance to get Coverage by January 1

Week of December 19th:

- Give the Gift of Health Care Week
- Christmas is on December 25

Week of December 26th:

- Health and Wellness/New Year's Resolution Week of Action
- Start the New Year Healthy

January 2022

Week of January 2nd:

- Young Adult Week of Action (18-34)
- January 7 is National Youth Enrollment Day
- Young Families

Week of January 9th:

- Last Chance Week of Action - Deadline Focus and Strong Final Push