

MARKETPLACE OPEN ENROLLMENT WEEK OF ACTION
Week of December 5

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Faith Week of Action

Talking points

- Access to health coverage is a basic human right and is essential in ensuring dignity for all people.
- In congregations and communities across the country, we will be working this Faith Week of Action and during the season of giving to encourage you and your loved ones to review your health coverage options and enroll in coverage that best meets your needs.
- Thanks to the Affordable Care Act millions of Americans have been able to enroll in affordable, quality health coverage.
- We know there are more Americans across the country that need health coverage and the pandemic has highlighted how important it is for everyone to have health coverage.
- The American Rescue Plan signed by President Biden has made health coverage more affordable and accessible than ever through the Marketplace. In fact, 4 out of 5 consumers can find health insurance for \$10 or less per month through HealthCare.gov.
- Whether you are uninsured, do not receive health coverage through your employer, or are looking for more affordable health care coverage, you are eligible for health coverage on the Health Insurance Marketplace.
- All health plans offered on the Marketplace must cover a comprehensive set of benefits, including physician visits, preventive care, hospital stays, and prescriptions. Plans must also treat everyone fairly; all plans on the Marketplace cover treatment for pre-existing medical conditions.
- None of the insurance plans on the Marketplace can reject you, charge you more, or refuse to pay for essential health benefits for any condition you had before your coverage started.
- Use this giving season to remind your loved ones and friends how important it is to have health coverage.
- The December 15 deadline to be eligible for coverage for a full year is approaching soon!
- We encourage anyone who needs their coverage to begin on January 1 to enroll in a plan on HealthCare.gov by December 15 to have coverage that begins on New Year’s Day and start the New Year off covered.

5 things Consumers Need to Know about the Marketplace Open Enrollment:


1. **Key Dates!** The Marketplace Open Enrollment Period at [HealthCare.gov](https://www.healthcare.gov) started on November 1, 2021, and runs until January 15, 2022. Consumers who enroll by December 15 can get coverage that starts January 1.
2. **More Affordable!** The American Rescue Plan has provided greatly improved financial assistance, which can significantly lower people's premiums. If you have looked for health coverage before it is worth a second look:
 - 4 out of 5 people will be able to find plans for \$10/month or less after newly expanded financial assistance.
 - With the new law, millions more people qualify for tax incentives that lower their premiums.
3. **Quality Plans!** These are quality, comprehensive health plans that offer doctor visits, emergency care, behavioral health care, preventive care, hospital care, and prescription drugs.
4. **More Help is Available!** There is more help available this year. Consumers can access navigators and certified application counselors in nearly every state and county on the Marketplace. To find local help go to <https://localhelp.healthcare.gov>.
5. **It is easier to sign up for coverage this year.** All consumers shopping for health insurance coverage on HealthCare.gov — even those who currently have coverage through the Marketplace — should enroll or re-enroll by logging in to [HealthCare.gov](https://www.healthcare.gov) and [CuidadodeSalud.gov](https://www.cuidadodesalud.gov) or call 1-800-318-2596 (TTY is 855-889-4325) to fill out an application. Help is available 24 hours a day/ 7 days a week.

Social Media Toolkit and Graphics:

December Theme Weeks -

- Social media graphics
 - [English](#) | [Spanish](#)
- Marketplace Open Enrollment Social Media Toolkit
 - [English](#) | [Spanish](#)

Faith Week of Action

POST DATES	POST COPY	
Dec 5 th -11 th	<p>New law. Lower prices. More people qualify. With financial help, most customers can get health coverage for under \$10 a month. Apply by Dec. 15 and #GetCovered starting on Jan 1. https://www.healthcare.gov/get-coverage</p> <hr/> <p>Think you can't afford health insurance? Most who apply through HealthCare.gov qualify for financial help. In fact, 4 out of 5 customers can find a plan for less than \$10 a month. See if you qualify and #GetCovered: https://www.healthcare.gov/get-coverage</p> <hr/> <p>Everyone should be able to get the care they need when they need it. That's why HealthCare.gov plans cover essential health benefits such as primary care, prescriptions, & emergency care. Enroll and get the care you need: https://www.healthcare.gov/get-coverage #GetCovered</p>	

Gig Workers Week of Action

Talking Points

- Millions of Americans work as gig workers. Many of these individuals do not have access to coverage through their employers.
- We want these hardworking individuals to know they can purchase quality, affordable health coverage through HealthCare.gov.
- Due to the pandemic, we know there is even more of a need for those without coverage through their employer to have access to affordable, comprehensive health coverage.
- Workers in the U.S., including those working with gig companies, may now be eligible for reduced premiums and increased savings for health insurance coverage on HealthCare.gov.
- The American Rescue Plan signed by President Biden has made health coverage more affordable and accessible than ever through the Marketplace. In fact, 4 out of 5 consumers can find health insurance for \$10 or less per month through HealthCare.gov.
- And the plans are comprehensive! All health plans offered on the Marketplace must cover a wide range of benefits, including physician visits, preventive care, hospital stays, and prescriptions. Health plans must also treat everyone fairly; all plans on the Marketplace cover treatment for pre-existing medical conditions.
- It's also easy to compare health insurance options on HealthCare.gov and enroll in a plan that works for you.
- We encourage all gig workers to put your health first and start 2022 with healthcare coverage that suits your needs!
- The December 15 deadline to be eligible for coverage for a full year is approaching soon!
- Enroll in a plan on HealthCare.gov or CuidadoDeSalud.gov by December 15 and get covered starting January 1.

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Gig Workers Week of Action

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