

Health Insurance Marketplace®

Partner Calendar of Events



NOVEMBER 2021

- General Information
- Week of Action
- Listserv
- Holiday
- Marketplace Data Snapshot
- Weekly Partner Engagement Meeting
- Training

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 <ul style="list-style-type: none"> ■ Marketplace Open Enrollment Begins ■ Big Splash for media and consumers! ■ Launch of Ad testimonials ■ Listserv Issued* 	2	3 <ul style="list-style-type: none"> ■ Assister Training Webinar: 2pm 	4 <ul style="list-style-type: none"> ■ Weekly Partner Engagement Meeting 3pm Register Here 	5	6
7 <ul style="list-style-type: none"> ■ Radio Media Tour/ Satellite Media Tour Begins 	8 <ul style="list-style-type: none"> ■ Listserv Issued* 	9-11 Black Americans, Disability, Pre-Existing Conditions, and Veterans Week of Action			12 <ul style="list-style-type: none"> ■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot 	13
14	15 <ul style="list-style-type: none"> ■ Listserv Issued* 	16 <ul style="list-style-type: none"> ■ National Training Program Webinar on Medicare and the Marketplace ■ Assister Training Webinar: 2pm 	17	18 <ul style="list-style-type: none"> ■ Veteran's Day ■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot 	19	20
Latino, Early Childhood Education Workers, Rural Health, and Men's Week of Action						
	21	22 <ul style="list-style-type: none"> ■ Listserv Issued* 	23 <ul style="list-style-type: none"> ■ Weekly Partner Engagement Meeting 3pm Register Here ■ Assister Training Webinar: 2pm 	24 <ul style="list-style-type: none"> ■ Marketplace Weekly Enrollment Snapshot 	25 <ul style="list-style-type: none"> ■ Thanksgiving 	26
Thankful for Coverage Week of Action						
	27 <ul style="list-style-type: none"> ■ Small Business Saturday (highlight self-employed consumers) 					
28	29 <ul style="list-style-type: none"> ■ Listserv Issued* ■ Hanukkah Begins 	30	LGBTQ Week of Action			

For more information and resources on Champions for Coverage and Assisters, please visit the sites below:

- For a [List of Champions for Coverage](#)
- For more Information on Assisters: <https://marketplace.cms.gov/technical-assistance-resources>
- For Partners Tools and Toolkits: <https://marketplace.cms.gov/outreach-and-education/tools-and-toolkits>
- To Find Local Help: <https://www.healthcare.gov/find-assistance/>

* To sign-up to receive the listserv, email us at Champion@cms.hhs.gov

DECEMBER 2021

- General Information
- Week of Action
- Listserv
- Holiday
- Marketplace Data Snapshot
- Weekly Partner Engagement Meeting
- Training

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

			1	2	3	4
LGBTQ Week of Action						
			<ul style="list-style-type: none"> ■ World AIDS Day 	<ul style="list-style-type: none"> ■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot 		
5	6	7	8	9	10	11
Faith and Gig Workers Week of Action						
	<ul style="list-style-type: none"> ■ Listserv Issued* ■ Radio Media Tour/ Satellite Media Tour ramps up to highlight the December 15th deadline 		<ul style="list-style-type: none"> ■ Assister Training Webinar: 2pm 	<ul style="list-style-type: none"> ■ Weekly Partner Engagement Meeting 3pm Register Here ■ National Snapshot 	<ul style="list-style-type: none"> ■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot 	
12	13	14	15	16	17	18
AANHPI, American Indians/Alaska Natives/Tribal, Women's Week of Action						
	<ul style="list-style-type: none"> ■ Listserv Issued* 		<ul style="list-style-type: none"> ■ Last chance to get coverage by January 1, 2022 ■ Assister Training Webinar: 2pm 	<ul style="list-style-type: none"> ■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot 		
19	20	21	22	23	24	25
Give the Gift of Health Care Week of Action						
	<ul style="list-style-type: none"> ■ Listserv Issued* 	<ul style="list-style-type: none"> ■ Weekly Partner Engagement Meeting 3pm Register Here 	<ul style="list-style-type: none"> ■ Assister Training Webinar: 2pm 	<ul style="list-style-type: none"> ■ Marketplace Weekly Enrollment Snapshot 		<ul style="list-style-type: none"> ■ Christmas
26	27	28	29	30	31	
Health and Wellness/New Year's Resolution and Start the New Year Healthy Week of Action						
	<ul style="list-style-type: none"> ■ Listserv Issued* 		<ul style="list-style-type: none"> ■ Assister Training Webinar: 2pm 	<ul style="list-style-type: none"> ■ Marketplace Weekly Enrollment Snapshot 		

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JANUARY 2022

- General Information
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- Listserv
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- Marketplace Data Snapshot
- Weekly Partner Engagement Meeting
- Training

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

						1
Health and Wellness/New Year's Resolution and Start the New Year Healthy Week of Action						
						■ New Year's Day
2	3	4	5	6	7	8
Young Adult (18-34) and Young Families Week of Action						
	■ Listserv Issued*		■ Assister Training Webinar: 2pm	■ Weekly Partner Engagement Meeting 3pm Register Here ■ National Snapshot	■ National Youth Enrollment Day	
9	10	11	12	13	14	15
Strong Final Push for the end of Open Enrollment on January 15th Week of Action						
■ Deadline Focus and Radio Media Tour/ Satellite Media Tour ramps up to highlight the final deadline	■ Listserv Issued*		■ Assister Training Webinar: 2pm	■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot		■ Marketplace Open Enrollment Ends
16	17	18	19	20	21	22
				■ Marketplace Weekly Enrollment Snapshot		
23	24	25	26	27	28	29
30	31					

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